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FOR IMMEDIATE RELEASE

NationJob.com Named a Top 100 Job Board

WEDDLE's, the world's largest publisher of print guides to job boards, includes NationJob.com in the elite of the online employment services industry.

Stamford, CT. June 24, 2009 NationJob.com is pleased to announce that WEDDLE's LLC, the world's largest publisher of print guides to the 100,000+ job boards now operating on the Internet, has selected it as a Top 100 site. Called the "Zagat" of the online employment industry by the American Staffing Association, WEDDLE's released its selections in conjunction with the publication of its *2009/10 Guide to Employment Sites on the Internet*.

Why should job seekers care about this news? Because job boards work.

- In a recent survey of 17,000+ working men and women, using a job board was identified as the single best way to find a job in today's tough environment. Over one-third of the respondents said they found their last job on a job board—more than four times greater than the next highest response—and almost two-thirds said they expected to find their next job that way.
- In the same survey, eight-out-of-ten employers said that new hires sourced online were among their best employees. For that reason, over a third of the respondents were filling half of their openings through job boards and over a quarter were actually filling three-quarters of their vacancies that way.

The challenge for working men and women, and employers alike, is figuring out which sites to use. The Top 100 list is one way to do that. The *Guide* describes each site in the Top 100 with a detailed profile of its services, features and fees for both job seekers and employers. It also includes a directory of over 10,000 other job boards organized by career field, industry and geographic focus.

"Our Top 100 employment sites are the elite of the job board industry," says WEDDLE's Publisher Peter Weddle. "They have the strongest brands, the best services and the most distinguished track records of the sites we've seen on the Web. Are there other good sites out there? Of course. But the Top 100 selectees are truly in a class of their own."

In response to their inclusion, Ralph Hejlik, CEO NationJob stated, "We are very excited to once again be included in WEDDLE's Top 100 list. As one of the original job boards on the internet, we have seen the industry evolve in so many ways. To still be considered a top site is a great accomplishment, and to receive that consideration from one of the industry's leading authorities is an honor that we are very proud of."

If you'd like more information about this topic, or would like an interview with Ralph Hejlik, please contact Stephanie Johnson at (888)551-0337 or e-mail SJohnson@NationJob.com.



The site selection methodology included a comprehensive review of information submitted by the sites describing their features, services and fees as well as information provided by job seekers, employers and recruiters who have used the site. In addition, each site was visited to assess its user experience and level of maintenance.

About NationJob

NationJob.com has been in the electronic recruiting industry for over 20 years and is a leader in community based recruiting. Providing local, regional and national reach through significant search engine marketing efforts, and a subscriber database of over 1 million custom searches, NationJob is one of the most cost effective internet recruiting solutions available.

About WEDDLE's

WEDDLE's LLC is a widely regarded thought leader in the field of employment. It consults with employers, staffing firms and job boards on best practices in talent acquisition and publishes guides and other books to help working men and women realize their full potential in the 21st Century workplace. Its research has been cited in such publications as *The Wall Street Journal*, *The New York Times*, *USA Today* and in *Money*, *Fortune*, and *Inc.* magazines. As HRWire put it, "When in doubt, consider WEDDLE's ... an industry standard."

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